

GEORGIA KRAPF

www.GeorgiaKrapf.com | Georgia@SPARKcol.com | 804/439.2360

PROFESSIONAL EXPERIENCE

Principal, Designer, SPARKcol

825 Geary St, Suite 303, San Francisco CA 94109, www.SPARKcol.com

Design, Interior Design Project Management, Construction Documents, Lighting Specification & Design, 3D modeling, City Permit Acquisition. 10/12-Present

Collaborating Designer, Studio Anomalous

495 Carolina St, San Francisco CA 94107

Jason Anderson, Principal (415) 533-9122

Design, Sample acquisition & organization, Construction Documents, Lighting Spec & Design, Light Calculations, 3D modeling, City Permit Acquisition. 5/14-Present

Collaborating Designer, Openscope Studio

495 Carolina St, San Francisco CA 94107

Ian Dunn & Mark Hogan, Partners (415) 273-9527

Design, Sample acquisition, Construction Documents, Lighting Spec & Design, Light Calculations, 3D modeling. 4/14-Present

Collaborating Designer, Gehl Studio / San Francisco

1211 Folsom St, 4th FL, San Francisco CA 94103

Blaine Merker, Associate Head of Team, (510) 301-5698

John Bela, Associate, (415) 636-9130 ext. 506!

ACAD Drawing & Design, Sample acquisition & organization, Construction Documents, Lighting Spec & Design. 3/14-Present

CORE COMPS

Lighting Design

Interior Design

Graphic Design

Project Mgmt

Administration

Office Mgmt

Production

Lighting Designer, Illuminosa Lighting Design

931 Pardee Street, Berkeley CA 94710

Faith Jewell, Studio Director (510) 525 3670

ACAD Drawing & Design, Sample acquisition & organization, Lighting Spec & Design, Light Calculations, TT24 Form. Member, IALD, International Association of Lighting Designers. 03/12-11/13

Creative Director, Fountainhead Properties

700 East 6th Street, Ste E, Richmond VA 23224

Thomas Papa, C.O.O, (888) 811-7622

ACAD drawing & design, project management, create & manage social media, graphic design, idea generation & strategies, space planning & project feasibility analysis, on-site events/promotions, interior photography. 11/10-09/11

SKILLS

Adobe CS

AutoCad 2015

Autodesk 3D

Viz 2006

Sketchup

Acrobat Pro

Microsoft Office

Title24 Calcs

AGI

Designer, ADO (Architecture Design Office)

105 East Broad Street, Richmond VA 23219

Todd Dykshorn, Principal, (804) 343-1212

ACAD drawing & design, project management, sample acquisition & organization, graphic design & marketing materials, interior photography. 9/07-10/10

EDUCATION

BFA Interior Design, May 2008, Virginia Commonwealth University, Richmond, VA

(FIDER Accredited)

Cumulative GPA: 3.6, Major GPA: 3.8. HONORS:

2007-2008 Roger Baugh Interior Design Merit Scholarship

2006-2007 "Best Work By A Junior" Interior Design Department's top honor

2005-2006 VCU School of the Arts - Dean's Merit Scholarship of Excellence

2005-2006 + 2006-2007 VCU School of the Arts - Dean's List

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REFERENCES

GEHL STUDIO / SAN FRANCISCO

Blaine Merker, Associate Head of Team
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510/301-5698

John Bela, Associate,
john@gehlstudio.com
415/636-9130 ext. 506
1211 Folsom St, 4th FL, San Francisco CA 94103

ILLUMINOSA LIGHTING DESIGN

Faith Jewell, Associate IALD, Former Studio Director
Currently: Associate, HLB
300 Brannan Street, Suite 212
San Francisco, CA 94107
fjewell@hlblighting.com
415/813-1637
* (see attached reference letter)

STUDIO ANOMALOUS

Jason Anderson, Principal,
495 Carolina Street, San Francisco CA 94107
jason@studioano.com
415/553-9122

PARK GROUP

David Townsell, Founder + President
23 South 13th Street, Suite 301 Richmond, VA 23219
davet@parkgrp.com
804/521-0545
* (see attached reference letter)

February 24, 2014

To Whom It May Concern,

It is with great pleasure that I provide this letter of recommendation for my former colleague Georgia Krapf. I had the privilege of supervising Georgia at Illuminosa between February, 2012 through November, 2013. During the time she spent with us she was a great addition to our team.

Though she had limited experience in the lighting industry, we initially invited Georgia to join our team because her portfolio exhibited a high aptitude for understanding of interior design. Our expectation was that through her work here she would begin to develop a deeper understanding of architectural lighting from both a technical and design standpoint. Georgia did not disappoint. Within less than her first year of working here she was able to execute all of the tasks of a typical entry-level lighting designer including fixture specifications and photometric calculations.

In addition to her readiness and ability to learn quickly on the job Georgia has several other wonderful qualities that would make her desirable to any employer. With her background in interior architecture and planning she brings a high level of attention to detail to all of her work. This focus on detail results in consistent production of quality deliverables.

Lastly if you have met Georgia then you are already aware of her great ability to communicate enthusiasm and passion. This positive attitude is not only apparent in inter-office situations, but is also displayed in her interactions with clients. It is a skill that would make her a key asset for any firm or company that is looking for someone who can raise the excitement level of their current clients or grow a new client base.

If you would like to discuss her attributes in further detail, please do not hesitate to contact me.

Best Regards,



Faith Jewell
Studio Director
Illuminosa Lighting
510-525-3670



editorial visual effects 3d animation production audio design original score creative

To whom it may concern:

I am very pleased to write a recommendation for Georgia Krapf for your review

Georgia, as Creative Director for Fountainhead Properties, designed and implemented the "build-out" of approximately 15,000 sq ft. for our current facility. Her creative and technical knowledge along with and emphasis on design, made a significant contribution to our renovation. I have served in the position of President of Park Group for 25 years and the level of professionalism and attention to detail sets her apart from many other consultants I have worked with.

During the phases of our project, from design to finished space, she exhibited a positive attitude, image and personal motivation that without a doubt contributed it's success. Her communication was always thoughtful and responsive to the members of my team and her interpersonal and perception skills were some of the best I have seen. She liked challenges and was able to produce creative decisions within specific deadlines while staying on budget. She had a disciplined approach to problem solving that demonstrated a solid ability to generate alternative solutions to problems.

In summary, Georgia was an exemplary consultant whom was highly motivated in her field of design and showed a desired to succeed. Again, I have not seen many people with the traits she possessed and sincerely feel she would excel in your company.

Sincerely,

Dave Townsell
President
Park Group